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Promoting Data Privacy in Arkansas Schools



Division of

Research & Technology



Check if you have an account that has been compromised in a data breach:

<https://haveibeenpwned.com/>

TRENDING IN AR

How many *known*
data breaches have
been reported in AR?

What would you do if
this happened in your
district?

<https://prezi.com/view/52Z6QoyuGukLUn8bmNsJ/>

Get Trained!



A screenshot of the Arkansas Department of Education Data Privacy Project - District training page. The page features the Arkansas Department of Education logo in the top left corner. A navigation menu on the left includes 'Menu' and 'Glossary', with 'Data Privacy Training' expanded to show 'Introduction' and 'Introduction'. The main content area is titled 'Data Privacy Project - District' and 'Resources'. The central graphic displays the text 'Data Privacy' and 'The Arkansas Department of Education is committed to maintaining data privacy and supporting districts across'. The graphic is surrounded by various icons representing data, security, and education.

<https://adedatabeta.arkansas.gov/ext/dataprivacy/>

- 10-15 minutes
- provides a printable certificate that can be filed at each building

Student Privacy

Pledge; Signatories

<https://studentprivacypledge.org>

Privacy Technical Assistance Center (PTAC)

<https://studentprivacy.ed.gov/request-ptac-training-or-technical-assistance>

POP QUIZ

John is a high school teacher. He wants to load all of his students into a popular math tutoring software he discovered at summer professional development. The trial software is FREE. He decides to load his students using the trial, but John is unsure about including student names. John entered some demographic information, but wanted to preserve the privacy of his students so he creates generic names for each student. (e.g. Student One)

Does this remove the personally identifiable information?

Personally Identifiable Information (PII) is:

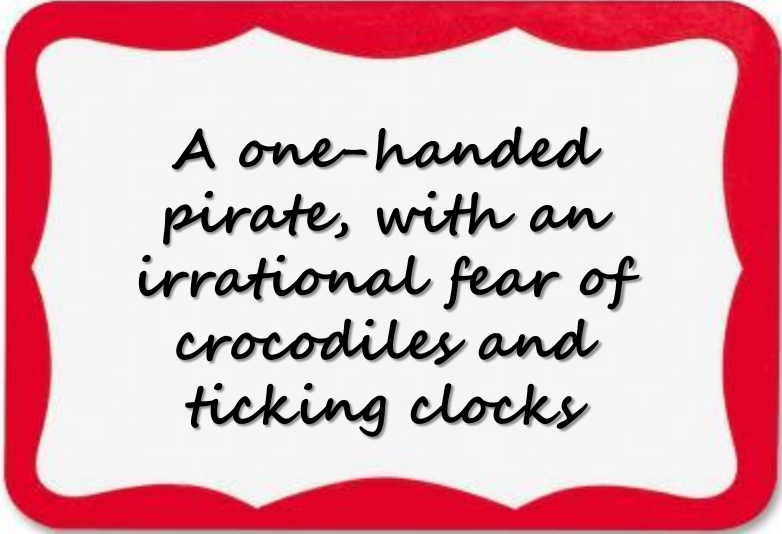
- ❖ Name
- ❖ Address
- ❖ Mother's maiden name
- ❖ Date of birth
- ❖ Social security number
- ❖ Parent's name

Personal Information



*Hello
My Name is*

PII is Personally Identifiable Information



*A one-handed
pirate, with an
irrational fear of
crocodiles and
ticking clocks*

Can you identify Captain Hook?

Name	Race/Ethnicity	Gender	Pirate Status	# of Hands
Student One	W	M	Y	1
Student Two	A	F	N	2
Student Three	B	M	N	2
Student Four	W	F	N	2
Student Five	H	M	N	2

How did John do?

How does this differ for public schools?

- Schools may disclose PII from education records without consent if the disclosure is to other school officials within the school, including teachers, whom **the school** has determined to have legitimate educational interest.
- Annual notification of FERPA rights must include criteria for determining who constitutes a school official and what constitutes a legitimate educational interest.

Ask yourself this
question:

Can your teachers enter into
a legally binding contract on
behalf of the district?

It is a best practice to establish district/school level policies governing use of free services, and to train teachers and staff accordingly.

ADE PTAC Training Event on Sandbox:

PTAC Training Part 1 can be found [here](#).

PTACT Training Part 2 can be found [here](#).

How many Data
Incidents were
reported in your
school and/or district
in 2016-2017?

Establish Data Incident Procedures



ACTAAP Rules

- 5.07.1 Violation of the security or confidential integrity of any test or assessment is prohibited
- 5.07.4 The superintendent of each school district shall develop procedures to ensure the security and confidential integrity of all assessment instruments and test items. The superintendent shall be responsible for **immediately notifying the Department in writing** of conduct that violates the security or confidential integrity of an examination or assessment.



Build on your current policies and procedures to include data incidents.

TRAINING

[Home Page](#) / [ADE Divisions](#) / [Research and Technology](#) / Training

Please view the Research & Technology Calendar at the bottom of the page for upcoming training sessions offered by the Division of Research & Technology.

To request training for your district, please click the Request a Training button below:

[Request a Training](#)

Webinars are available on the 2nd Wednesday of each month. To participate, please click the Webinar Registration button below:

[Webinar Registration](#)

[Webinar Agenda](#)

Check out our Research & Technology Training Calendar for upcoming livestream events! You can join us by clicking on the Livestream button below:

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Training

[Ambassador Academy](#)

Related Links

[ADE Data Center](#)

<http://www.arkansased.org>



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